



AMERICAN CANCER SOCIETY RELAY FOR LIFE

**Celebrate.**

**Remember.**

**Fight Back.**

## ***American Cancer Society's 2011 Relay For Life of Dublin***

**WHAT:** Relay For Life is an exciting annual fundraising event for the American Cancer Society. Teams of 5-15 members formed from companies, schools, clubs, and friends and families, walk, run, rock (rocking chair) or roll (wheel chairs) in relay fashion for 24 hours around the track. The event is filled with live music, activities, contests, education and much more!

**WHY:** Relay For Life is a life-changing event that brings together more than 3.5 million people every year from all over the world to celebrate the lives of those who have battled cancer, remember loved ones lost, and empower individuals and communities to fight back against a disease that takes too much from too many.

### **CEREMONIES:**

**Celebrate:** Relay For Life opens as we **Celebrate** the lives of those who have battled cancer. The strength of survivors inspires others to continue the fight as we kickoff our Relay with the **Survivors' Lap**. Cancer survivors from all over the community are encouraged to join us in a celebration of their victories.

**Remember:** Remembering loved ones lost to the disease, and honoring survivors are the key reasons for the **Luminaria Ceremony**, which is held after dark. Luminarias line the track and continue to glow as we walk throughout the night. At Relay, people who have walked alongside those battling cancer can grieve and find healing.

**Fight Back:** A new ceremony this year, **Fight Back** symbolizes the emotional commitment we each make to saving lives and fighting back against cancer year-round. The action we take represents what we are willing to do for ourselves, for our loved ones and/or for our community to fight cancer year round and to commit to saving a life.

**WHEN:** The event begins at 9:00 am on Saturday, May 14th and the fun progresses non-stop for 24 hours, concluding on Sunday, May 15th at 9:00 am. A participant from each team is asked to be on the track at all times.

**WHERE:** Wells Middle School 6800 Penn Drive, Dublin Ca

**HOW:** There is a \$100 team entry fee and each team member is asked to help raise a minimum of \$100 in donations. Each participant who raises \$100 will receive an event t-shirt plus many other incentive prizes are available for individuals who raise more money. For more information:

call Carissa Crader at your local American Cancer Society office:  
(925) 934-7640, (option 3) cell: (925) 519-2192

Visit us online at: [www.relayforlife.org/dublinca](http://www.relayforlife.org/dublinca)

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